**Raymart Baeza**

**Capstone Project 1 – Personal stock market blog/web site**

1. **Who is the owner?**

**a**. Me

**b. What is important to the owner?**

- Personal blog section

- Education section

- Visitors can make comments

- Search function to access all posts and archive

- A panel showing my posts in social media accounts (with Disqus)

- A side panel and separate page for stock watcher. (future)

**2) Who is the audience?**

* Everyone that is interested in stock market investing regardless of experience.

**3) What is important to the audience?**

* + - Can provide a comment and interact with other visitors through the comments section.
    - Disqus will further connect the visitors through their own social media accounts.
    - Access to educational materials (education section and personal blog section)
    - Contact links and address to contact me